

Top 15 Global Food & Alcohol Brands

(Source: Interbrand's Best Global Brands 2010)

Rank	Company	Value (millions)	% Change	Country of Origin
1	Coca-Cola	\$70,452	2%	U.S.
6	McDonald's	\$33,578	4%	U.S.
23	Pepsi	\$14,061	3%	U.S.
27	Nescafe	\$12,753	-4%	Switzerland
30	Budweiser	\$12,252	4%	U.S.
35	Kellogg's	\$11,041	6%	U.S.
36	Amazon.com	\$9,665	23%	U.S.
46	Heinz	\$7,534	4%	U.S.
57	Nestle	\$6,548	4%	Switzerland
58	Danone	\$6,363	7%	France
60	KFC	\$5,844	2%	U.S.
61	Sprite	\$5,777	0%	U.S.
78	Jack Daniels	\$4,036	0%	U.S.
79	Moet & Chandon	\$4,021	7%	France
83	Pizza Hut	\$3,973	2%	U.S.

Budweiser	\$0	U.S.
Kellogg's	\$0	U.S.
Heinz	\$0	U.S.
Wrigley's	\$0	U.S.
Nestle	\$0	Switz.
KFC	\$0	U.S.
Danone	\$0	France
Pizza Hut	\$0	U.S.
Moet & Chandon	\$0	France
Starbucks	\$0	U.S.
Hennessy	\$0	France