

Top 20 QSR Chains By 2010 Sales

(Source: QSR Magazine's Top 50)

Rank	Chain	2010 U.S. Sales (Millions)	Avg. Annual Sales/Unit (1,000)	# of Units in 2010	Chg. From 2009
1	McDonald's	\$32,395.0	\$2,400.0	14,027	47
2	Subway	\$10,600.0	\$452.0	23,850	816
3	Burger King	\$8,600.0	\$1,230.0	7,253	3
4	Wendy's	\$8,340.0	\$1,418.0	6,576	35
5	Starbucks	\$7,560.0	\$1,060.0	11,131	0
6	Taco Bell	\$6,900.0	\$1,288.0	5,634	30
7	Dunkin' Donuts	\$6,000.0	\$839.0	6,772	206
8	Pizza Hut	\$5,400.0	\$855.0	7,542	-24
9	KFC	\$4,700.0	\$933.0	5,055	-107
10	Sonic	\$3,619.9	\$1,023.0	3,572	28
11	Chick-fil-A	\$3,582.5	\$2,694.4	1,537	57
12	Domino's	\$3,305.6	\$657.0	4,929	2
13	Panera Bread	\$3,100.0	\$2,200.0	1,453	73
14	Arby's	\$3,010.0	\$838.0	3,649	-69
15	Jack in the Box	\$2,934.8	\$1,322.0	2,206	-6
16	Dairy Queen	\$2,660.0	\$540.0	4,514	-25
17	Papa John's	\$2,081.8	\$863.0	2,871	90
18	Chipotle	\$1,840.0	\$1,800.0	1,084	129
19	Hardee's	\$1,695.0	\$1,054.0	1,692	-64
20	Popeye's	\$1,635.0	\$1,053.0	1,580	34