

Top 10 Growth Categories Unit Sales

(Source: SymphonyIRI Group)

	Unit Sales Growth	Average Prices Change vs. YA
RTD Tea/Coffee	16.1%	(-3.8%)
Sports Drinks	14.2%	(-2.2%)
Energy Drinks	13.5%	2.4%
Snack/Granola Bars	7.9%	0.9%
Shelf Stable Seafood	7.5%	(-4.9%)
Dried Meat Snacks	7.2%	(-2.9%)
Creams/Creamers	6.7%	(-0.2%)
Frozen Seafood	6.3%	(-1.1%)
Vitamins	6.0%	(-1.0%)
Wine	5.7%	1.1%
Total CPG	1.2%	(-1.0%)